

Better health is right before your eyes.

It's true, with Blue View Vision[™].

Eye care that's off the charts!

Eye exams. Do you really need them if you're seeing just fine? Absolutely. Here's why: Eye doctors can detect eye diseases like macular degeneration and glaucoma early on, and they're often the first ones to find health problems like high blood pressure, high cholesterol and diabetes. We think that's a pretty good reason to get regular exams. That's why we make getting eye care easy and affordable.

See all the benefits you get with Blue View Vision!

Plenty of choices.

You can get your eye care and eyewear just about anywhere!

- More doctors and locations. With over 30,000 eye doctors at more than 25,000 locations, you're sure to find an eye care professional that's close to home or work. And you can even buy eyewear at a location that's different from your eye doctor for an even greater selection.
- More freedom. Choose the style that works best for you!

Incredible convenience!

With Blue View Vision, you have access to one of the nation's largest vision networks. You can call or click online at 1-800 CONTACTS, visit a private practice eye doctor, or go in-store to LensCrafters®, Sears OpticalSM, Target Optical®, JCPenney® Optical and most Pearle Vision®locations.

Many of these stores have hours at night and on the weekends, so you can go whenever it's best for you. Just go to anthem.com to find an in-network provider near you.

You get in-network benefits from 1-800 CONTACTS!

Order your contact lenses from 1-800 CONTACTS, the largest contact lens store in the United States.



Serious savings - on just about everything.

With Blue View Vision, you get a retail allowance. That's the amount of money that goes toward your glasses or contacts that you buy from an in-network provider. After that, you get discounts on the remaining balance: 20% off for eyeglass frames* and 15% for conventional contact lenses (not disposables). And, there's still more:

- Standard/basic eyeglass lenses include a factory scratch coating at no extra cost.
- High-quality progressive lenses and anti-reflective coatings at different price levels so you can control how much you spend.
- UV-blocking Transitions® lenses (\$110 value) and impactresistant polycarbonate lenses (\$55 value) available for covered dependents under age 19 at no additional cost. Transitions
- Negotiated savings on popular lens options and treatments.
- 40% off extra pairs of glasses anytime, from any network provider.
- 20% off other upgrades, accessories and nonprescription sunglasses.

















Using your Blue View Vision benefits couldn't be easier!

We want you to be able to get your eye care and eyewear when you need it at the price you can afford. Just remember, you'll save time and money by using an eye doctor or retail store that's in the network. Take a look:

• When you use an in-network provider, it's a breeze.

All you have to do is:

- Find an in-network provider at anthem.com.
- Make an appointment.
- Show the staff your member ID card. If you don't have it, don't worry. They can look up your ID number online if they're part of the Blue View Vision network.
- Pay your copay or any remaining balance if you have one.
- When you use an out-of-network provider you're still covered.

But here's how it works:

- Pay the full cost of the services you receive at your visit.
- Get a claim form at anthem.com.
- Mail your receipt and your claim form to us and we'll pay you back the amount your plan covers.

We're all about your total health. That means keeping all your docs in the loop.

If you have our health and vision plans, your doctors can work together to keep you at your healthy best. Here's how:
Let's say that during your regular eye exam, your eye doctor finds that you have a high-risk condition like diabetes or high blood pressure. Your eye doctor shares that information with your primary care doctor. The information is tracked in an electronic health record so you get the important follow-up care and support you need.

We're here when you need us – including nights and weekends!

- If you have a question you can reach us at 866-723-0515, Monday-Saturday, 7:30 a.m. to 11:00 p.m. EST and Sunday, 11:00 a.m. to 8:00 p.m. EST.
- Get information 21 hours every day from our automated telephone system (early morning hours are used to refresh the system).
- Log in at anthem.com anytime to check your benefits.

For more information on Blue View Vision, talk to your benefits manager.



Save on refractive (LASIK) surgery and much more through our SpecialOffers program! Find out how by logging in at anthem.com and selecting discounts.



* Discounts do not apply on frames for which a manufacturer has imposed a no-discount policy.

What you've read here is a brief outline of the products and services of your plan. It is not a legal contract. To get the details of your benefits, exclusions and restrictions, please see your Certificate.

Transitions and the swirl are registered trademarks of Transitions Optical, Inc. Photochromic performance is influenced by temperature, UV exposure and lens material

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