



## Sponsorship Guide

Generation Dayton is a dynamic program of the Dayton Area Chamber of Commerce, targeted at the diverse pool of talented young professionals who live and work in the Dayton region. The organization provides young professionals with exciting opportunities to develop the professional skills needed to succeed in their chosen career, to build relationships with business and community leaders and give back to the community that they live and work in on a daily basis.

Allow Generation Dayton to be your company's best resource to help your young professional employees get connected and develop within your organization. This workforce development initiative can serve as a recruitment and retention tool while empowering your staff.

### **Tier I Sponsor**

\$5000

- 25 complimentary GenD Memberships
- Exclusive hosting of a GenD event
- Recognition/Sponsor signage at GenD events
- Logo/hotlink on sponsor page of GenD website
- Featured Sponsor in monthly newsletter
- Access to event attendees

### **Tier II Sponsor**

\$2500

- 10 complimentary GenD memberships
- Recognition/Sponsor signage at GenD events
- Logo/hotlink on sponsor page of GenD website
- Featured Sponsor in monthly newsletter
- Access to event attendees

### **Tier III Sponsor**

\$1000

- 5 complimentary GenD memberships
- Recognition/Sponsor signage at GenD events
- Logo/hotlink on sponsor page of GenD website
- Featured Sponsor in monthly newsletter
- Access to event attendees

### **Tier IV Sponsor**

\$500

- 3 complimentary GenD memberships
- Recognition/Sponsor signage at GenD events
- Logo/hotlink on sponsor page of GenD website
- Featured Sponsor in monthly newsletter
- Access to event attendees

\*Each Sponsorship Tier can be customized to fit employers' needs.