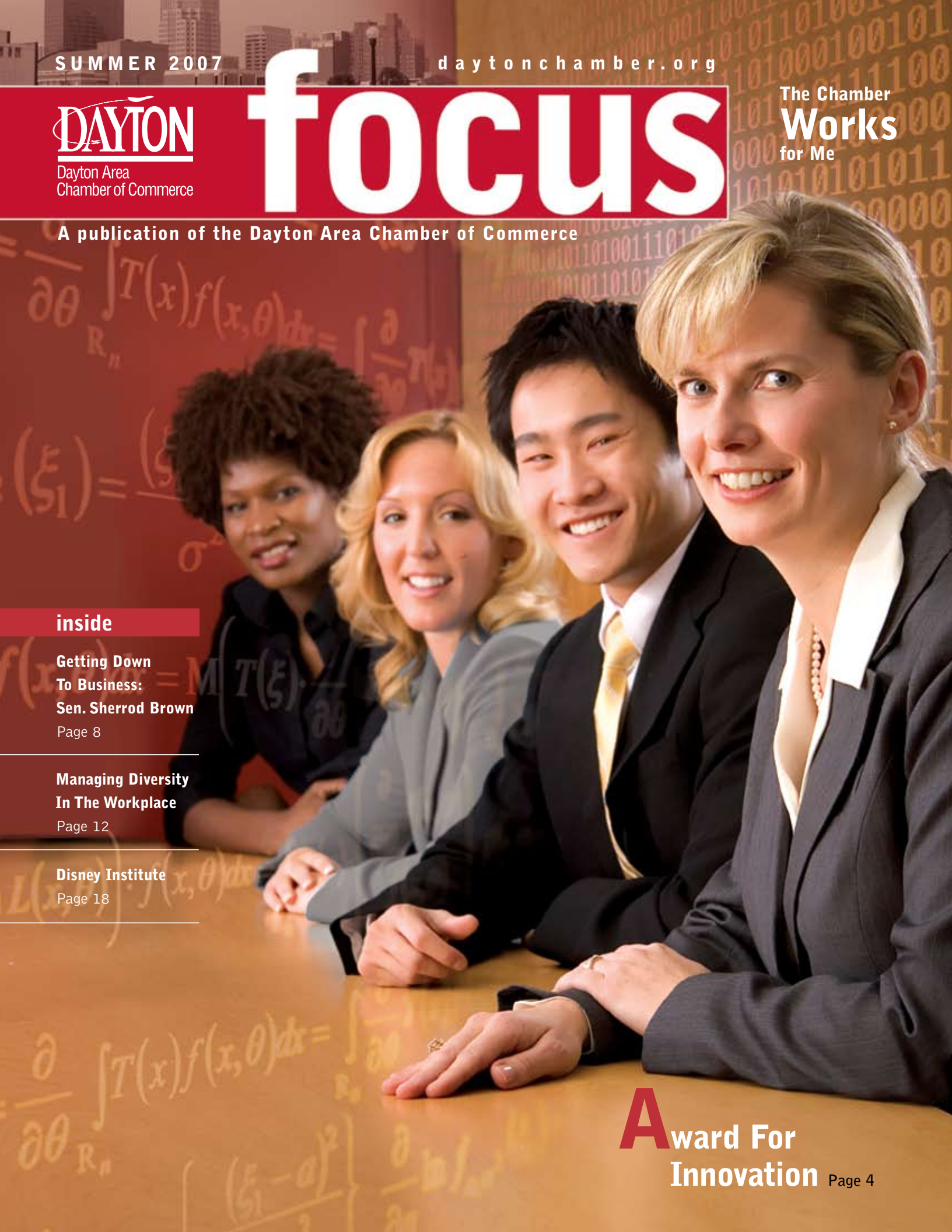
SUMMER 2007 daytonchamber.org

DAYTON
Dayton Area Chamber of Commerce

focus

The Chamber **Works** for Me

A publication of the Dayton Area Chamber of Commerce



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Volunteers Of The Quarter
2nd Quarter 2007

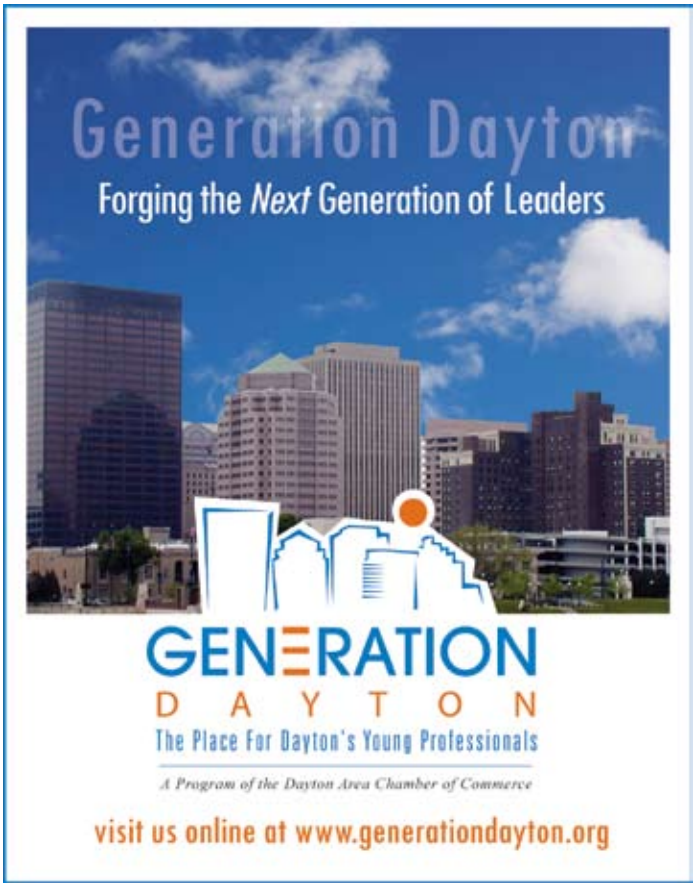
LEFT TO RIGHT:

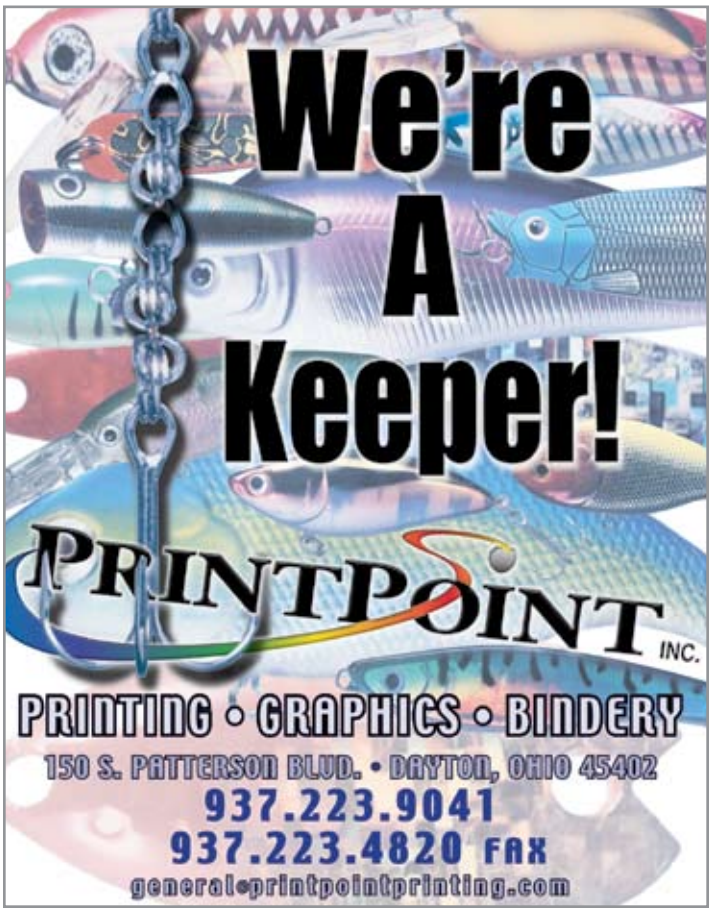
Cathy Ponitz
CareSource

Dennis Percy
United Way

Denise Rehg
CultureWorks

Andy Reitz
Faruki Ireland & Cox P.L.L.





ChamberVision:
Tackling Issues You Care About

The **Business Connection** is tackling current business issues that affect the Dayton region. Our goal is to help educate and explore timely business issues in the greater Dayton region. Already the show has discussed hot topics like immigration, transportation, and economic development. Please check you local public access listing for dates and times of weekly broadcasts.

You can also catch our older show via our website at www.daytonchamber.org – from there go to News & Resources and click Chamber TV. If you have questions about our Business Connection or would like to suggest a topic please contact Toni Bankston at tbankston@dacc.org.

Be sure to catch our August show. The feature topic is the Dayton International Airport. Our guest will be Iftikhar Ahmad, Director of Aviation.

Dear Editor,

My husband and I have used the Business Travelers Center at the Dayton International Airport on many occasions, both upstairs and downstairs locations. Others from the firm also use it. Its "pretty cool" as the Managing Partner of my law firm told me. Personnel have been hospitable and it's so nice to go to a comfortable location when you're waiting, sometimes hours, for your flight. I especially like the ability to go on-line to my office so I can stay current up to boarding time. My husband likes to relax and review his work or read the many periodicals and newspapers. We can also sit and just watch the news quietly. All this, plus private bathrooms and refreshments, helps make a long wait shorter. As one of our partners said, "I only wish it were open later and on weekends."

Sincerely,
Penny Wolff
Sebaly Shillito & Dyer LPA

Have a comment?

We want to hear from you!

Send comments, c/o **Focus**, to info@dacc.org. Stories and letters to the editor must be 150 words or less. Editor reserves the right to edit copy for style and space.

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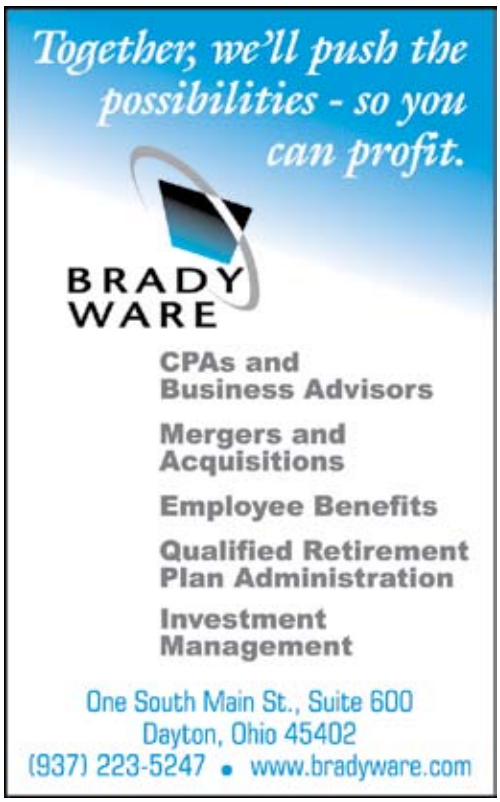

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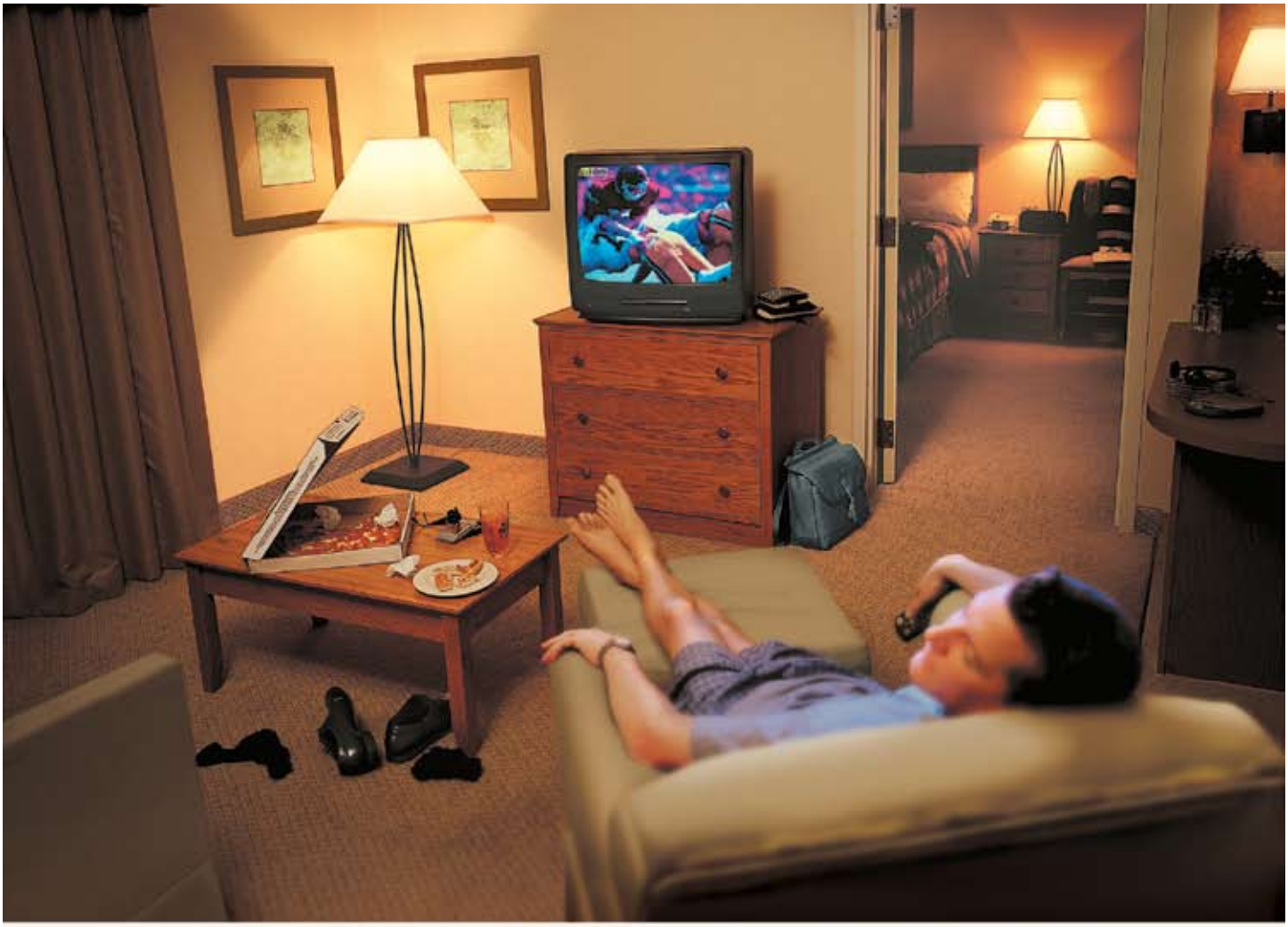

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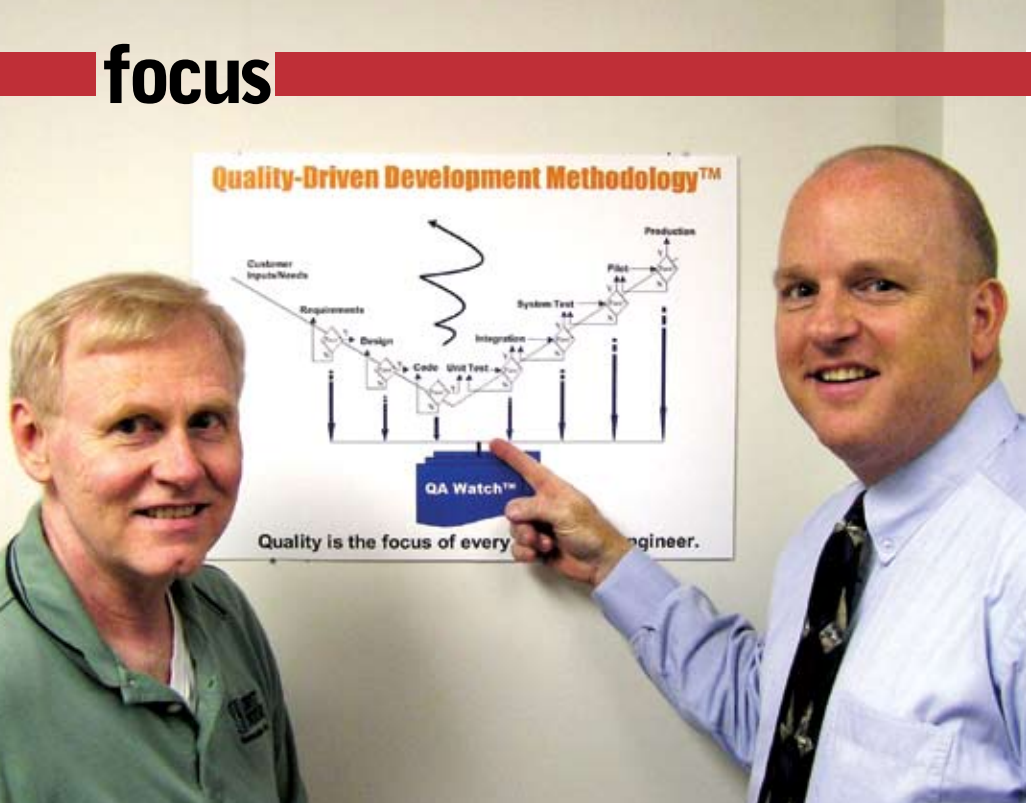

Lonnie Franks (L), Director of Corporate Quality and Jeff Van Fleet (R), founder and CEO, discuss Lighthouse methodology.

Lighthouse Technologies, Inc.

Jeff Van Fleet founded Lighthouse Technologies, Inc. in 2000 with a vision: to build a company for sustainable growth, while providing a work environment of responsibility, accountability, and integrity. This vision has solidified to include principle-centered leadership, the Steven Covey habits, being proactive and adjusting the business based upon market needs and conditions, and giving back to the community.

Lighthouse is a software consulting company that is focused on managing software system risk. As Jeff recently noted, "It is expected that the U.S. will spend over $250 billion on IT projects this year, and of that, we will waste over $50 billion on overruns and cancelled projects. It bothers me that we are wasting this much money and it really affects the local and national economies. That's why we stay independent and unbiased – so we can help companies identify and mitigate risks early and eliminate these overruns." Lighthouse's Software Quality & Independent Verification & Validation (IV&V) methodology works for custom software development, Enterprise Resource Planning (ERP) deployments, and IT organizations. It is a predictive approach that shows the cost and schedule impact of poor quality and missing functionality.

Jeff chose the name Lighthouse Technologies because everyone knows a Lighthouse is built to last, people depend on it for their lives, and it will be here for decades to provide continuous service. These are some of the key underlying principles of the company. "We focus like a fresnel lens focuses the energy from a small light source into a powerful beacon. We focus on improving the efficiency and effectiveness of large-scale software organizations. We focus not only on cost and schedule, but also on the organization buying a large software system. Of course, we help clients who get in trouble, but we really like helping them get started on the right foot. We make sure they accurately define what they want, and that they have the right contract in place to get what they expect. Then we stay actively engaged throughout the entire development life-cycle, analyzing the people, processes, and software artifacts to make sure everything is in place for a successful system deployment."

Lighthouse has numerous local and regional commercial clients, including the Air Force.

The cornerstones of LTI's culture are:

- Integrity, honesty, and communication (from *Everything You Need To Know, You Learned In Kindergarten* – Robert Fulghum)
- Lighthouse has fun. We make sure we enjoy what we do, and we seek like-minded employees and clients to join us.
- Lighthouse believes in process improvement and it takes strong, confident, independent thinkers to make this happen. That's why there is a sign in the lobby that says "Rule #1 – Any rule can be questioned here … except this one."

Jeff and his wife, Sandy, with the Entrepreneur of the Year award.

Jeff Van Fleet was nominated for Ernst & Young's Entrepreneur of the Year, Emerging Technology, in 2005. He chose to bring the whole Lighthouse team with him to celebrate.

- Lighthouse has a positive, optimistic culture; they stay open to the possibilities. They do not fear unknowns, but look forward to challenges.

Lighthouse feels the call to give something back to the community, asking employees for inputs as to their favorite charities and causes. This community participation includes:

- Hannah's Treasure Chest, Center for Nonprofit Resources & Wright State, Habitat for Humanity, Food Bank of Dayton, Ronald McDonald House of Dayton, and the United Way;
- Continuously employing interns from local colleges;
- Leading the i-Zone to help other local entrepreneurs and business leaders.

Lighthouse's end goal is excellence and balance – balancing customers' needs with employees' needs, while maintaining balance with community service and profitability. Says Jeff, "Our ideal is to do something we like, make a difference for our clients, and work with people we enjoy. If we can do these things, we will truly be successful."

Long-time Lighthouse team mates Brian Yahne and Dennis Marks review defects reports.

Chamber Stats:

Member since 2001
25 employees
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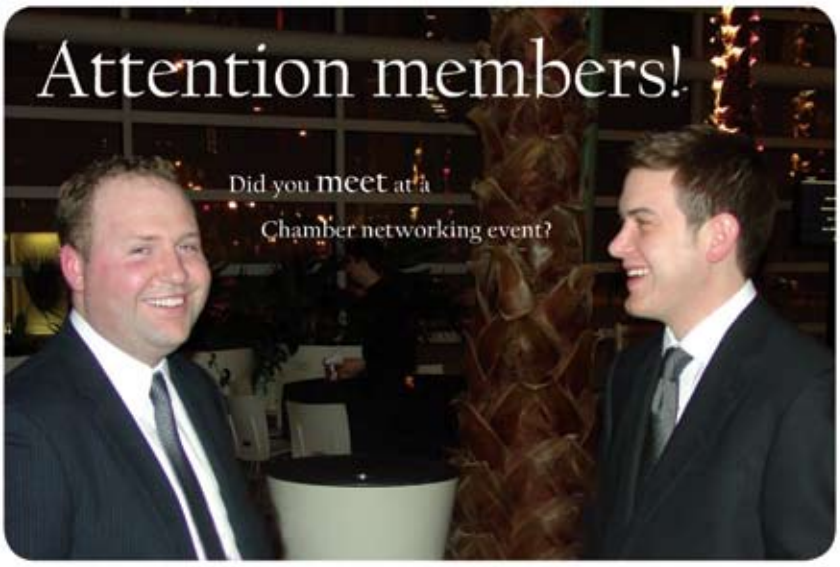

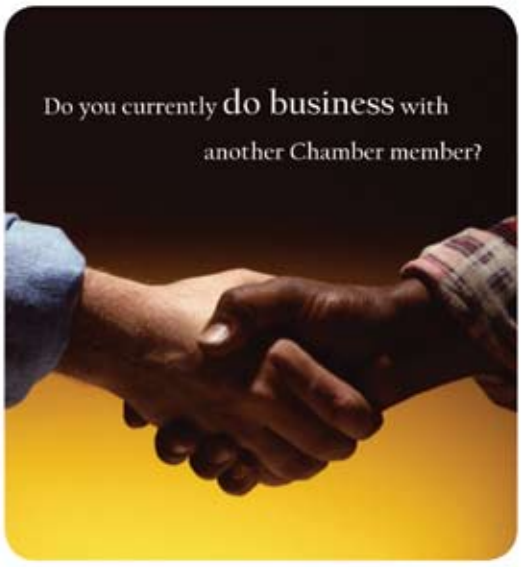

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Calendar Of Events

August

Breakfast Briefing

DATE & TIME: August 10, 7:15 AM - 9:15 AM
SPEAKER: Pete Luongo, Center for Leadership & Executive Development
LOCATION: Dayton Racquet Club
COST: $25 Members; $30 Nonmembers
PHONE: 937-226-8253
EMAIL: registration@dacc.org
SPONSOR: Presenting sponsor – Benefits Network
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Office Solutions Expo

DATE & TIME: August 15, 7:30 AM - 2:00 PM
TOPIC: See new products and enjoy complimentary refreshments.
2 sessions:
7:30 AM - 9:00 AM
11:00 AM - 2:00 PM
LOCATION: Dayton Convention Center
COST: Complimentary, Members only
PHONE: 937-602-8408
EMAIL: kenya.taylor@officedepot.com
SPONSOR: Office Depot

Safety Breakfast with the Experts

DATE & TIME: August 15, 7:30 AM - 9:00 AM
SPEAKER: David Rex, Medwork Occupational Health Care
TOPIC: Substance Abuse: Recognizing it in the Workplace
LOCATION: Mandalay Banquet Center
COST: $25
PHONE: 937-226-8264
EMAIL: lwulfeck@dacc.org
SPONSOR: Roto-Rooter Plumbing & Drain Service

Government Affairs Breakfast

DATE & TIME: August 22, 7:30 AM - 9:00 AM
SPEAKER: Retired Air Force General Lester Lyles
LOCATION: Crowne Plaza Dayton
COST: Complimentary
PHONE: 937-226-8266
EMAIL: mrasnic@dacc.org
SPONSOR: AT&T

Steller Sales Training

DATE & TIME: August 23, 8:00 AM - 5:00 PM
TOPIC: Sales Training
LOCATION: Dayton Convention Center Room 208
COST: $179 Members; $379 Nonmembers
PHONE: 937-291-2100
EMAIL: info@stellarsales.com

New Business Connection with the West Chester Chamber Alliance

DATE & TIME: August 28, 4:00 PM - 6:30 PM
TOPIC: Networking
LOCATION: Dayton Daily News Print Technology Center
COST: $25 Members Only
PHONE: 937-226-1444

September

Breakfast Briefing

DATE & TIME: September 14, 7:15 AM - 9:00 AM
SPEAKER: Mary Boosalis, President & CEO – Miami Valley Hospital
COST: $25 Members; $30 Nonmembers
PHONE: 937-226-8253
EMAIL: registration@dacc.org

15th Annual Chamber Challenge & Auction

DATE & TIME: September 17, 11:00 AM - 7:00 PM
LOCATION: NCR Country Club
COST: $250
PHONE: 937-226-8283
EMAIL: robinf@dacc.org

Safety Breakfast with the Experts

DATE & TIME: September 19, 7:30 AM - 9:00 AM
SPEAKER: Greg Rozelle, Montgomery County Combined Health District
TOPIC: Pandemic Flu: How It Could Affect You & Your Business
LOCATION: Mandalay Banquet Center
COST: $25
PHONE: 937-226-8264
EMAIL: lwulfeck@dacc.org
SPONSOR: AAA Miami Valley

October 2007

Business After Hours

DATE & TIME: October 3, 5:30 PM - 7:30 PM
TOPIC: Networking
LOCATION: Dayton Daily News Print Technology Center
COST: $10 Members; $15 Nonmembers;
$65 Exhibitors Option 1
$75 Exhibitors Option 2

Breakfast Briefing

DATE & TIME: October 12, 7:15 AM - 9:00 AM
SPEAKER: Rick Schwartz, President & CEO – WinWholesale, Inc.
COST: $25 Members; $30 Nonmembers
PHONE: 937 226-8253
EMAIL: registration@dacc.org

The Disney Keys to Excellence

DATE & TIME: October 24, 7:30 AM - 4:30 PM
SPEAKER: Disney Institute Presenter
TOPIC: Leadership, Management, Service, Loyalty, Disney Style
LOCATION: Mandalay Banquet Center
COST: $380 Members;
$410 Nonmembers
PHONE: 937-226-8253
EMAIL: registration@dacc.org
SPONSOR: National City Bank

2007 Safety Conference & Symposium: "Safety Day in the Region"

DATE & TIME: October 31, 7:30 AM - 3:30 PM
SPEAKER: Regional Safety Professionals
TOPIC: This one-day event features various safety-related training and education sessions
LOCATION: Dayton Convention Center
COST: $95 Members;
$125 Nonmembers
PHONE: 937-226-8264
EMAIL: lwulfeck@dacc.org
SPONSOR: AAA Miami Valley; Gary Auman of Dunlevey, Mahan & Furry; Frank Gates Service Company, Montgomery County; Serco, Inc.; Shook, Inc. — Companies that send a single representative to the morning and afternoon sessions ar eligible for two credits toward the BWC's 2% incentive program.

Phil Parker and other Safety Council Members at the May CEO Event

Chamber Event Registration

Mail form with payment to: Dayton Area Chamber of Commerce. 1 Chamber Plaza, Dayton, OH 45402-2400. You may advance register for programs by FAXing form to 937-226-8254 and bringing payment to the door.

NUMBER ATTENDING	PROGRAM	COST
_____	Breakfast Briefing, August 10	$25 members; $30 nonmembers
_____	Office Solutions Expo, August 15	Complimentary, members only
_____	Safety Breakfast With The Experts, August 15	$25
_____	Government Affairs Breakfast, August 22	Complimentary
_____	Stellar Sales Training, August 23	$179 members; $379 nonmembers
_____	New Business Connection, August 28	$25 members only
_____	Breakfast Briefing, September 14	$25 members; $30 nonmembers
_____	Chamber Challenge & Auction, September 17	$250
_____	Safety Breakfast With The Experts, September 19	$25
_____	Business After Hours, October 3	$10 members; $15 nonmembers
_____	Breakfast Briefing, October 12	$25 members; $30 nonmembers
_____	The Disney Keys To Excellence, October 24	$380 members; $410 nonmembers
_____	Safety Conference, October 31	$95 members; $125 nonmembers

Name(s) _____

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Chamber program fees are deductible as a business expense, not as a charitable contribution.

❒ Please check here if you need special accommodations to fully participate and attach a written description.

FOCUS

The Focus is a quarterly publication of the Dayton Area Chamber of Commerce

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Mission
To be THE advocate for our business community.

Values
The Dayton Area Chamber of Commerce:

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Understands value – by providing an effective return on members' investment of resources, time and participation.

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WHATEVER DRIVES YOU TO SUCCEED, HAFENBRACK MARKETING CAN HELP YOU ACHIEVE IT.

The ambition to succeed is one of the most powerful forces in business. At Hafenbrack Marketing we help fuel the drive for growth with smart marketing strategies thoughtfully developed and creatively executed. Perhaps that's why so many companies throughout the region turn to us to support their growth efforts. With over twenty-five years in business and a full range of marketing capabilities, Hafenbrack stands ready to help your business reach new levels of success. To learn more, call us at 937.424.8950.

HAFENBRACK MARKETING

THE IDEAS TO POWER BUSINESS

TEL 937.424.8950 WEB hafenbrack.com

If you experience chest pain, wouldn't you rather go to an accredited Chest Pain Center?

Chest Pain Centers of the Kettering Health Network – Accredited Emergency Heart Care

If you or someone you are with is experiencing chest pain, don't take chances. Call 9-1-1 and ask to be taken to the accredited Chest Pain Center in the Emergency Department nearest you – at:

- **Kettering Medical Center**
- **Grandview Medical Center**
- **Kettering Medical Center – Sycamore**
- **Southview Hospital**

The Kettering Health Network has received full accreditation for its Chest Pain Centers by the Society of Chest Pain Centers, an internationally recognized evaluation organization.

This distinction demonstrates our heart teams' expertise and commitment to heart care, treating chest pain during the earliest possible stage – which means improved results. Heart attacks are the leading cause of death in the United States, so the goal of the Society of Chest Pain Centers is to significantly reduce the mortality rate by teaching the public to recognize and respond to early symptoms of possible heart attacks. This achievement will help decrease the time for treatment and increase the accuracy and effectiveness of treatment.

Only a few hospitals across the country have earned this honor. Our network has four! When it comes to matters of the heart, that makes ALL the difference.

SOCIETY OF CHEST PAIN CENTERS · CPC · ACCREDITED

Kettering Health Network heart care ... for life.

For Life.®
Kettering Health Network℠

Visit us at www.kmcnetwork.org or
call our Physician Locator Line at (937) 224-HELP (4357).

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