



SPONSORSHIP GUIDE

Generation Dayton is a dynamic program of the Dayton Area Chamber of Commerce, targeted at the diverse pool of talented young professionals who live and work in the Dayton region. The organization provides young professionals with exciting opportunities to develop the professional skills needed to succeed in their chosen career, to build relationships with business and community leaders and give back to the community that they live and work in on a daily basis.

Allow Generation Dayton to be your company's best resource to helping your young professional employees get connected and develop within your organization. This workforce development initiative can serve as a recruitment and retention tool while empowering your staff.

Tier I

\$5000

- Logo and name recognition on:
 - GenD Weekly Newsletter
 - Social Media
 - GenD Day Shirts
 - Signage at Events
- Company Logo and hotlink on GenD website
- Opportunity to host event at your venue
- 25 complimentary GenD memberships for company employees

Tier II

\$2500

- Logo and name recognition on:
 - GenD Weekly Newsletter
 - Social Media
 - Signage at Events
- Company Logo and hotlink on GenD website
- Opportunity to host event at your venue
- 10 complimentary GenD memberships for company employees

Tier III

\$1000

- Logo and name recognition on:
 - GenD Weekly Newsletter
 - Social Media
 - Signage at Events
- Company Logo and hotlink on GenD website
- Complete list of event attendees with email addresses
- 5 complimentary GenD memberships for company employees

Tier IV

\$500

- Logo and name recognition on:
 - GenD Weekly Newsletter
 - Social Media
 - Signage at Events
- Company Logo and hotlink on GenD website
- Complete list of event attendees with email addresses
- 3 complimentary GenD memberships for company employees

**Each Sponsorship Tier can be customized to fit employers' needs.*

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