



Notice for media release

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FOR IMMEDIATE RELEASE

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## Expansion to give Midway Trailer Sales a Dayton-area presence

DAYTON, Ohio – Known for more than 20 years for its customer service and trailer knowledge, Saint Marys-based Midway Trailer Sales has added a Dayton-area location to accommodate an increase in inventory and services. The new location will fill a void in the city, where there are no locally-owned, community-focused trailer dealers.

Midway Trailer Sales has long been a destination for towing and trailer solutions, offering models ranging from small, consumer trailers to semi commodity trailers and everything in between. Opening its doors in St. Marys, Ohio as a small trailer sales lot and repair facility in 1999, Midway Trailer Sales was purchased by Roger and Deb Miller in 2012. The Millers transformed the business, expanding its selection, and now generating a new location in Harrison Township.

“When we started looking into expanding the business, it was obvious that Dayton needed a hometown dealer,” said Bryan Hoersten, Dayton store manager. “The new store is very exciting for everyone in the company and we look forward to making long lasting relationships with our new and old customers in Dayton.”

Since the beginning, Midway Trailer Sales has focused on serving customers with the highest level of support. The Midway team understands the importance of having a local business that can be trusted to ensure customers get the right trailer, part or service with personalized attention.

The new 7,500 square foot Harrison Township facility has more than 200 trailers on the lot. The location will employ four people, with plans to hire another two to three in the immediate future.

A February 21st ribbon cutting and open house will give guests the opportunity to meet the team and the look at the over the inventory.

**What:** Midway Trailer Sales Ribbon Cutting

**When:** Wednesday, February 21, 2018 10:30 am

**Where:** 5135 Wadsworth Rd. Dayton, OH 45414

**About Midway Trailer Sales:** *Midway Trailer Sales is Ohio's top trailer and plow provider for utility trailers, cargo/enclosed trailers, equipment trailers, livestock trailers, car haulers, and snow plows. Midway Trailers has been serving its customers with all their trailer needs for over 22 years. They are dedicated to delivering the BEST products and customer service to our customers. Midway Trailers' inventory consists of many different brands and types of trailers.*

**About Dayton Area Chamber of Commerce:** *The Dayton Area Chamber of Commerce represents more than 2,400 businesses and organizations in the Dayton, Ohio region. The chamber strives to improve the region's business climate and standard of living through business advocacy, economic development initiatives and providing networking and training opportunities for its members. Information about the Dayton Area Chamber of Commerce is available at [www.daytonchamber.org](http://www.daytonchamber.org) or 937-226-1444.*

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