



Notice for media release

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FOR IMMEDIATE RELEASE

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Dayton business hopes street name change will make it easier for customers to find

Dayton, Ohio – A Dayton-based roofing company is ready for a new direction with a street name change that will make it easier for customers to find their way to the front door.

Noble Roofing Company, formerly located at 312 N. McGee Street, will unveil a new street sign for 1 Roofers Way, which was formerly McGee Street, on Tuesday, June 19th.

Noble Roofing representatives say they worked with city representatives for more than a year to make the change so customers could find them easier. Previously, customers using Google Maps were directed to James H. McGee Boulevard, which is more than five miles away.

Changing the business address to 1 Roofers Way should correct the problem.

“We are a proud member of the Dayton community and thankful to the city for understanding the need for our request to change the street name at our location,” said administration manager Jennifer Bonilla. “We want to be visible to the community so that anyone who needs roofing work can find us when they need us. This new street name, Roofers Way, is unique to our city and will help us have a distinct identity as part of the cityscape of small businesses serving our citizens.”

Noble Roofing has been in business for 14 years and has grown to serve customers in both Indiana and Kentucky. The company employs 10 people in house, but also has multiple crews with 4 to 5 craftsman and laborers on each crew.

During a June 19th ribbon cutting, Noble Roofing leaders will unveil the new street sign. There will also be a food truck and a drawing for a door prize.

What: Noble Roofing Company Ribbon Cutting

When: Tuesday, June 19, 2018 at 12 p.m.

Where: 1 Roofers Way (formerly 312 N. McGee St.) Dayton, OH 45403

About Noble Roofing Company: *Noble Roofing Company began in Dayton, OH and has grown into a company serving Ohio, Indiana, and Kentucky. In business for 14 years, the owners' motto, "We Love What We Do", explains our passion for Customer Service and our ongoing commitment to excellence in both residential and commercial roofing.*

About Dayton Area Chamber of Commerce: *The Dayton Area Chamber of Commerce represents more than 2,400 businesses and organizations in the Dayton, Ohio region. The chamber strives to improve the region's business climate and standard of living through business advocacy, economic development initiatives and providing networking and training opportunities for its members. Information about the Dayton Area Chamber of Commerce is available at www.daytonchamber.org or 937-226-1444.*

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