

## ► ACCELERATING GROWTH OF MINORITY BUSINESS ENTERPRISES



The Minority Business Partnership (MBP) is an economic development initiative which seeks to help grow our economy and strengthen area business by leveraging the Dayton region's minority assets. MBP creates supply chain opportunities for local businesses by pairing minority-, women- and veteran-owned businesses with large buying organizations within the region.

### Benefits of MBP

The chamber believes the Minority Business Partnership's regional approach to supplier diversity will not only enhance the economic vibrancy of the region, but will also strengthen the competitive advantage of all businesses.

#### Accelerates the GROWTH OF MINORITY BUSINESS ENTERPRISES

- ☐ Helping buying organizations keep more spend local.
- ☐ Building supplier diversity capacity in the region.
- ☐ Connecting buyers with capable MBE suppliers.

### MBP Programs

#### 20/40 SUPPLIER DIVERSITY INITIATIVE

MBP strategically focuses on two specific areas for building inclusion: capacity and creating connections in our region. In order to make those connections, MBP strives to identify our community's largest buying organizations and its sizable minority suppliers. The goal is to engage at least 20 committed buying organizations and 40 minority owned firms that are likely to create true economic outcomes. This model engages the firms most ready to do business together.



#### ENTREPRENEURIAL SERVICES PROGRAM (ESP)

ESP is a program dedicated to advancing technology and technology-enabled startup and scale-up companies. MBP recruits and advocates for minority, women, rural, and veteran businesses in the Greater Dayton region. To apply for the ESP program, visit [tecd Dayton.com/entrepreneurs/apply](http://tecd Dayton.com/entrepreneurs/apply).

#### PATHWAYS

Pathways is a business and workforce development initiative designed to build a pipeline of high-performing businesses and create new jobs. The program objective is to stimulate economic growth and build a strong community full of thriving minority- and women-owned businesses and access to good jobs.

## ► LEARN MORE

To learn more, visit [MBP.dacc.org](http://MBP.dacc.org).