



Notice for media release

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FOR IMMEDIATE RELEASE
February 7, 2019

Health foods store and juice bar expanding to Kettering

KETTERING, Ohio – A Dayton-based health foods store and juice bar has announced it will open a second location in Kettering. After 24 years in business at 2901 Philadelphia Drive, Natural Foods+ Juice Caboose will open a second location at 3070 Far Hills Avenue, next to the Big Sky Bread Company.

The new 2,000 square foot location will offer one stop shopping for health and super foods, with a health food retail environment as well as fresh juices and smoothies.

“We are proud of our value proposition as a 2-in-1 experience,” said founder Rick Poole.

Natural Foods+ Juice Caboose set out to add value to the lives of its customers through health and nutrition education. This expansion will allow the company to further its mission.

Much like its predecessor in Northwest Dayton, the Kettering location of Natural Foods+ Juice Caboose will feature excipient-free whole foods cellular supplements and vitamin lines that other stores in the Dayton region don't offer. It will also offer cold-pressed juices and other specialties, such as the company's famous pre-mixed Super Tonic and NFP Superfood Macaroon PowerBite.

“We have created very popular smoothies and juices that are meals in a 16 ounce cup. They're organic with no added sugar and taste great,” said Poole. “We also have a host of highly effective cell resonance whole food products at the juice bar. These ‘cell resonance’ products are why we can say, ‘It's where healing & rejuvenation begin,’ because they really work.”

With the expansion, Natural Foods+ Juice Caboose will add 8 additional employees.

To celebrate the opening of the Kettering location, Natural Foods+ Juice Caboose will host a ribbon cutting ceremony on Friday, February 8, 2019 from 2:45pm – 5pm. The team will cut the ribbon at 3pm.

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