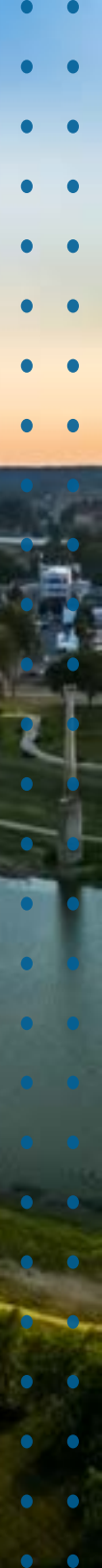




CHAMBER MEMBER MARKETING & PROMOTIONAL OPPORTUNITIES

DAYTON Area
Chamber of
Commerce





PAID ADVERTISING OPPORTUNITIES



FOCUS ON BUSINESS

There are advertising opportunities for members only within our quarterly magazine, FOCUS on Business.

This magazine is mailed directly to the main contact listed for each member. It's great for reaching high-ranking business professionals.

The hard copy is also distributed at chamber events, and it's sent electronically to our email list, which has more than 5,500 contacts.

[View FOCUS on Business.](#)

CHOOSE DAYTON

This is an annual relocation guide distributed to businesses and realtors in the area, also available in electronic form at DaytonChamber.org.

These are also mailed directly to new home buyers in the Dayton region.

Approximately 7,500 are distributed each year.

Advertising opportunities are available and are usually sold in the Fall and Winter.

[View Choose Dayton.](#)



PAID ADVERTISING OPPORTUNITIES



DAYTON REGION STREET MAP

This hard copy street map of the Dayton region is printed on an annual basis. The maps are distributed to chamber members and area realtors.

They're also available for sale at the chamber offices.

Map ads are sold in the Spring.

EVENT & PROGRAMMING SPONSORSHIPS

The chamber hosts dozens of networking and educational business events each year and is home to several separately branded programs.

There are many sponsorship opportunities available

that provide brand exposure. Contact daytonchamber@dacc.org for more information.

MEMBER SPOTLIGHT

- Chamber Plus members receive one (1) appearance in the Member Spotlight, which appears in the weekly chamber e-newsletter.
- This email is sent to more than 6,000 contacts each Thursday morning. The Member Spotlight consists of an image (typically a logo), a couple of sentences about the member organization, and a link to the member's website.
- This space may not be used for event promotion, however. Interested in becoming a Chamber Plus member? Visit DaytonChamber.org/Join to learn more.

ADDITIONAL MEMBER DIRECTORY LISTING

- Chamber Plus members have access to two additional listings in the Member Directory at DaytonChamber.org.
- The 'Plus' member may choose up to three (3) total business categories under which they'd like to be listed. This allows for three times the exposure in the directory!



CHAMBER PLUS MEMBER BENEFITS

ANYTIME ACCESS TO MEMBER MAILING LIST

- Chamber Plus members have unlimited access to the updated list of Dayton Area Chamber members in Excel file format,.
- This list is complete with Business Name, Phone Number, Website, Primary Business Category, Primary Contact Name, Primary Contact Title, and Business Address.
- This list is updated monthly and may be downloaded at any time from the Member Hub. Note: Email addresses are not included in the member list.

EXPERT ARTICLE SUBMISSION

- Chamber Plus members may submit one (1) expert article per year for posting on the chamber's website (news section).
- These articles are shared with the membership via social media and in the weekly e-newsletter, and serve as an excellent complement to any organization's content marketing strategy.





VOLUNTEER OPPORTUNITIES

- There are a variety of committees for which members can volunteer.
- These opportunities not only provide a way to help the chamber in its mission, but also to network with fellow chamber members. [View chamber committees here.](#)

MEMBER EVENTS, HOT DEALS & MEMBER NEWS

- Free to all members, these sections within the Member Hub allow members to post upcoming events, news items and exclusive offers for other members to see.
- To post your own or view what's available, log in to your Member Hub account. To post or view what's available, [log in to your Member Hub account.](#)

BASIC MEMBER BENEFITS