

Dear Chamber Member:

The Dayton Area Chamber of Commerce is pleased to be working with the cartographic and marketing firm of Town Square Publications to produce a new, up-to-date, full-color Dayton Area Street Map and Resource Guide. This publication will be the only official map endorsed and distributed by the Dayton Area Chamber of Commerce.

Accurate, user-friendly maps are a popular item for our thousands of visitors, newcomers to our area, potential commercial relocation candidates and even our lifelong residents.

There will be an opportunity for you to showcase your business by advertising in the Business and Professional Resource Guide of Members on the new map. This is a prime opportunity to promote your business to newcomers.

According to [www.getbellhops.com](http://www.getbellhops.com), in 2021, 8.4% of Americans decided to change their living location, per 2020 US Census Data, and according to a 2021 study from the National Association of Home Builders:

- New homeowners spend more within 6 months than the average consumer spends in 3 years
- New mover expenditures total more than \$160 billion annually
- New movers are 5 times more likely to become your long term customers - if you reach them first.

The Resource Guide section will classify participating businesses by category, including a brief description of their products and/or services. Advertising space on the back cover and a limited number of interior display panel ads are also available. Participating advertisers will receive a complimentary supply of the folded maps.

Don't miss out on the unique member opportunity to reach potential buyers, new residents, and new partners. Space is limited, and sponsorships are reasonable, especially considering more than **7,000** maps will be printed and available for the next 12-18 months as well as an on-line counterpart linked from the chamber's web site.

**Act now by filling out the information below and email to [marketing@tspubs.com](mailto:marketing@tspubs.com).** Remember, the limited space is allocated on a first-response basis. Town Square may be reached at 937.741.3534

Sincerely,



Chris Kershner, CAE  
President and CEO



**Don't Delay! Fill out this form and email to the Dayton Area Chamber Map Project  
~ [marketing@tspubs.com](mailto:marketing@tspubs.com) ~**

**YES, please call on us first about possible prime position options.**

**Yes, we would like to hear more. Please call to provide more information.**

Print Firm Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_