



VOICE OF BUSINESS

Child care availability impacts Dayton area businesses



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Stress in your personal life can be directly correlated to stress in your professional life. This stress “levels up” when it involves your direct family and children. If employees are forced to choose between their children and their job, their family will win every single time. That is why as employers we know how important it is to make sure that all employees have access to reliable and quality child care services. If we can help connect our workforce with affordable high-quality child care options close to where they live or work, it will relieve one of the most significant stress factors in

their lives, they will show up more productive, less distracted and we will have less turnover.

Addressing the child care issue is a key workforce strategy for Dayton-area businesses. That is why you see organizations like the Hope Center in West Dayton collaborating with Mini University to bring high-quality child care options into a neighborhood.

This is a complex problem. It is not just about making child care more affordable and accessible, and it's about building capacity in the industry and workforce for more families to have access to child care.

The child care industry has faced its own set of challenges. The COVID-19 pandemic forced thousands of child care workers out of the market and many have not come back. The Bureau of Labor Statistics shows the child care workforce in Ohio is down 28% compared to pre-pandemic numbers. If child care centers can't find their own employees,

DACC provides multifaceted approach to the child care crisis



Scan me!

The Dayton Area Chamber of Commerce works to impact the child care crisis through our public policy, advocacy and workforce development efforts.

Scan the QR-code for the chamber's child care resource guide for the region.

then they will not be able to care for the children of our employees.

The issue not only affects families and employers, but it disproportionately affects the careers of women. During the pandemic, women took on three times as much unpaid child care as men. The facts are clear, if families are forced to choose between work and child care, women are more likely to stay home. This trend has a direct effect on corporate diver-

sity, female leadership and the face of our future busi-

ness community.

It is clear that lack of access to quality affordable child care has a direct impact on workforce, diversity, productivity and turnover. To address these problems, Dayton-area businesses are stepping up to lead by providing tools like flexible working schedules, on-site child care and financial subsidies.

Strategically, Dayton-area businesses are leveraging their corporate voice and influence as public policy advocates. Businesses are communicating and educating lawmakers on the business

impacts of the child care crisis. They are advocating for additional resources from public sector support to help subsidize employee child care costs, support for the child care workforce and identifying local communities that are in need of high-quality child care facilities. The child care crisis is affecting businesses, governments, families and the future of our workforce.

The Dayton-area business community is committed to working with our partners to solve this workforce crisis of today, before it becomes the pandemic of the future.

Trotwood

continued from B1

The address given for the 11.6-acre site is Prosperity Drive in the Trotwood Industrial Park, southeast of Wolf Creek Pike and Olive Road, property records indicated. The seller was Gated Properties Global II LLC.

County land records say the sale date was July 13. Focusing on equipment

rental, maintenance and other services, EquipmentShare says it operates more than 150 facilities and has 4,000 employees. The company says its “growing presence” includes equipment and service yards, research and development sites, dealerships for major brands, administrative offices and more.

The Trotwood location will include equipment such as general rental equipment, aerial lifts and booms, heavy

dirt equipment, power solutions and more.

The company has an equipment and tool rental site in Hamilton at 8340 N. Gilmore Road. The Trotwood site will be the business' third Ohio location.

Those interested in job openings are encouraged to visit the careers page at www.equipmentshare.com.

No timeline was given for a groundbreaking or construction.



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