

AN ADVOCATE FOR THE LOGISTICS INDUSTRY

The **Dayton Area Logistics Association (DALA)** is a private sector business group that brings together organizations within the supply chain to provide support through advocacy, education and business connections. The Dayton region has seen phenomenal growth in this sector due to its prime location. Sitting at the crossroads of America, where Interstates 70 and 75 intersect, and with access to freight runway at the Dayton International Airport this area of Southwest Ohio is perfect for logistics businesses.

DALA INITIATIVES

The **Dayton Area Logistics Association** is the only association in the Dayton region focused solely on the logistics industry. For over 8 years, DALA has worked with businesses across the Dayton region to learn more about the needs of logistics companies, advocate on their behalf and provide businesses with resources they need to thrive. In addition to advocacy, **DALA** provides networking and educational opportunities to its members.

DALA advocates with one voice to government and elected leaders to ensure there is the right infrastructure, legislative and regulatory environment in the Dayton region to support all sectors of the supply chain.



ADVOCACY:

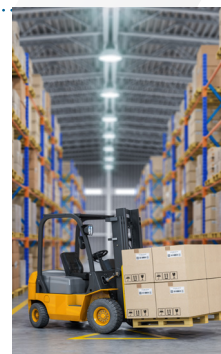
- Have an aggressive lobbying strategy to achieve pro-logistics goals for the success of the Dayton region.
- Support transportation and infrastructure upgrades, improvements and construction.
- Promote a low cost of doing business for the logistics industry.
- Advocate for legislation and regulations supporting the logistics industry.

EDUCATION:

- Focus on training, education, and support services through partnerships to develop and maintain a strong workforce.
- Partner with local organizations and educational institutions to identify workforce needs.
- Host informational seminars to share relevant information about the industries challenges and opportunities.

CONNECTIONS:

- Provide meaningful business networking opportunities by hosting industry specific events.
- Foster relationships and partnerships to strengthen and advance the Dayton region supply chain.



*Involvement in **DALA** is complimentary for all individuals employed by a chamber member business.*

To learn more or get involved, visit daytonchamber.org/services/chamber-programs or scan the QR code below.

